



GUINNESS

2020



CLASSIC T-SHIRTS	PAGE 4-7
PREMIUM T-SHIRTS	8-13
LONG SLEEVE T-SHIRT	14-15
HOP HOUSE 13	16-17
PREMIUM POLO SHIRTS	18-19
RUGBY SHIRTS	20-21
6 NATIONS COLLECTION	22-27
PERFORMANCE WEAR	28-35
IRISH LABEL COLLECTION	36-41
LADIES CLASSIC T-SHIRTS	42-45
LADIES PREMIUM T-SHIRTS	46-49
HOODIES	50-51
PREMIUM SWEATSHIRT	52
DENIM SHIRT	53
JACKETS	54-55
KNITWEAR	56-57

KNITTED HATS	PAGE 60
KNITTED ACCESSORIES	61
BASEBALL CAPS	62-63
RECYCLED KNIT HATS	64
FLAT CAPS	65
SOCKS + SLIPPERS	66-67
BAGS	68-69
COMPRESSED ITEMS	70
BOXER SHORTS	71

2020

Traditional Craft Limited proudly introduces the 2020 GUINNESS® Official Merchandise Clothing Collection.



Traditional Craft Ltd

CATEGORIES



GUINNESS



GH1259
BLK GUIN HARP R/N T
(XS,S,M,L,XL,XXL,XXXL)



G1239
BOTT GUIN IRISH LABEL T/S
(S,M,L,XL,XXL,XXXL)



HH1028
BLK ENG LABEL PRINT R/N HANG T/S
(XS,S,M,L,XL,XXL,XXXL)



GH1259



HH1028



G1296



GH1171



G1296

BLK LOVELY DAY FOR GUIN T
(S,M,L,XL,XXL,XXXL)



GH1265

KHAKI GUIN FOREIGN EXTRA T'S
(S,M,L,XL,XXL)

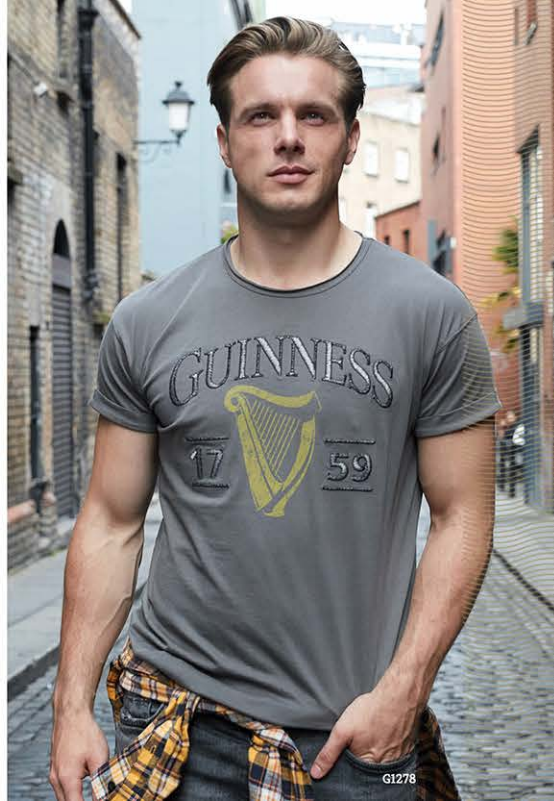


GH1171

BOTT GUIN IRL HARP HANG T
(S,M,L,XL,XXL,XXXL)

**G1278**

PEW GUIN HARP 1759 3D EMB MENS T
(S,M,L,XL,XXL)



G1278

**G1277**

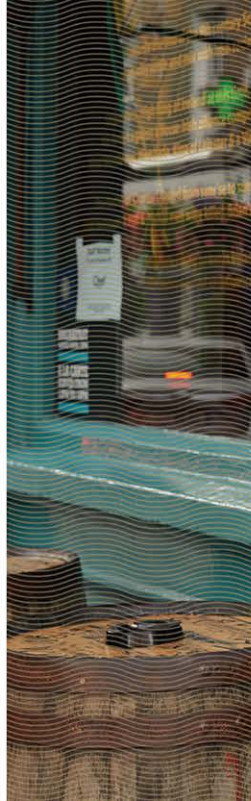
BLK/BURG GUIN CUT & SEW MENS T
(S,M,L,XL,XXL)



G1277



G1295
GREY GUIN LABEL RINGER T
(S,M,L,XL,XXL)

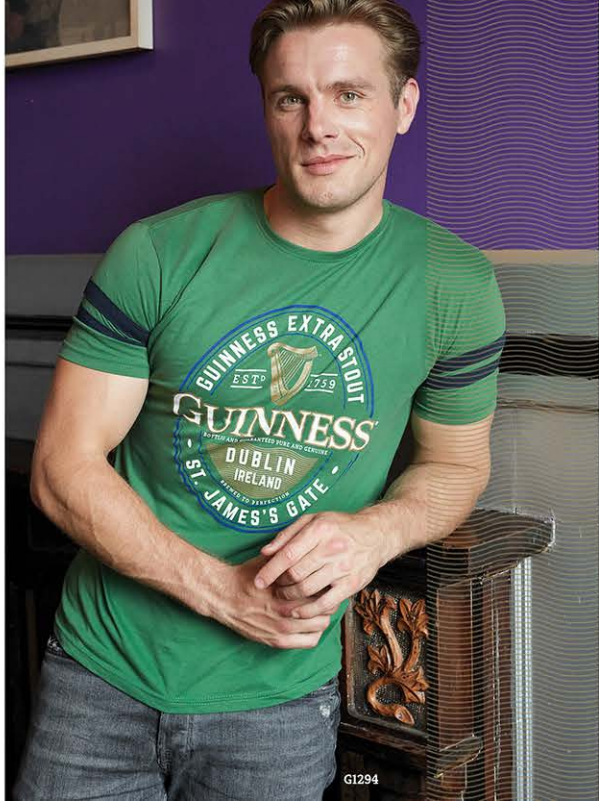


H1075
BLK GUIN STAMP GRINDLE R/N T
(S,M,L,XL,XXL)





G1294
SAGE/NAVY GUIN LABEL TAPE T
(XS,S,M,L,XL,XXL,XXXL)



G1294



G1271
BLK/DEEP TAN GUIN TAPE T/S
(XS,S,M,L,XL,XXL,XXXL)



G1271



G1273

LONG SLEEVE T-SHIRT



G1273

BLK/WHT GUIN DUB LABEL L/S
(S,M,L,XL,XXL,XXXL)



G1273



G5169, G1298

HOP HOUSE 13



G1298

GREY GUIN HOP HOUSE LAGER S/S T'S
(S,M,L,XL,XXL)



G6228

GRY MARL GUIN HOPHOUSE 13 BBALL CAP
(ONE SIZE)



G5169

GREY GUIN HOP HOUSE LAGER HOODIE
(S,M,L,XL,XXL)



G6229

GRY HOPHOUSE 13 KNIT HAT
(ONE SIZE)



G2066

PREMIUM POLO SHIRT



G2066

BLK GUIN 59 WHITE STR COLLAR S/S POLO
(S,M,L,XL,XXL)



G2090



G2090

BLK/GRY/WHT GUIN WOVEN LABEL POLO
(S,M,L,XL,XXL)

PREMIUM RUGBY SHIRT



METAL HARP
BADGE



EMBOSSED TAB



SUEDE ELBOW
PATCHES



APPLIQUE



G3073

PEW/CRM GUIN METAL HARP BDG LS RUG
(S,M,L,XL,XXL,XXXL)

G3073



COLLAR
EMBROIDERY



EMBROIDERED
BADGE



STITCHING DETAIL

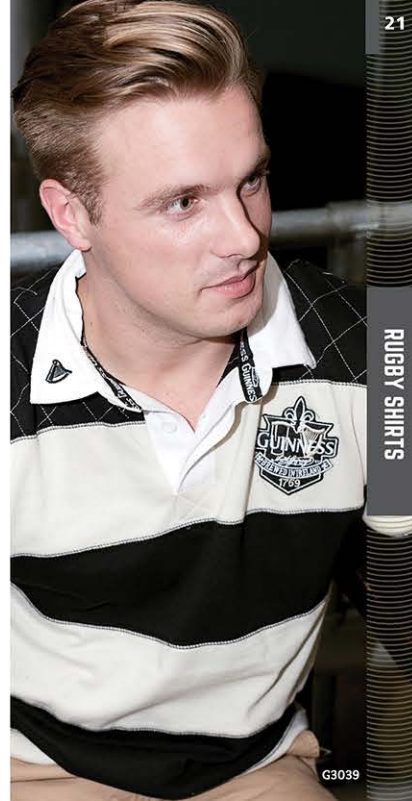


CUT & SEW PANELS



G3039

CREAM/BLK GUIN L/S RUGBY
(S,M,L,XL,XXL,XXXL)



G3039



6 NATIONS COLLECTION



G1292



G3074

RUGBY'S
GREATEST
—CHAMPIONSHIP—



G1292

BLK GUIN 6 NAT SWOOSH
MENS T (S,M,L,XL,XXL)



G1293

BLK GUIN 6 NATIONS RUGBY
T/S (S,M,L,XL,XXL,XXXL)

PERFORMANCE T-SHIRT



G3074

BLK GUIN 6 NATIONS SUB S/S
MENS PERF T (S,M,L,XL,XXL)



G2091

BLK GUIN 6 NATIONS STRIPE
COL S/S/ POLO (S,M,L,XL,XXL)



G2091, G5167



G3075
BLK GUIN 6 NATIONS PERE
S/S RUGBY (S,M,L,XL,XXL)



G3076
BLK GUIN 6 NATION L/S
RUGBY (S,M,L,XL,XXL,XXXL)

G3075



G5168



G5168
BLK GUIN 6 NATIONS RUGBY HOOD-
IE (S,M,L,XL,XXL)

PERFORMANCE TOP



G5167
BLK GUIN 6 NATIONS 1/4 PERF TOP
(XS,S,M,L,XL, XXL)



G5162
BLK GUIN 6/N SOFT SHELL F/ZIP JKT
(S,M,L,XL,XXL,XXXL)



G5167



G6242
BLK GUIN 6 NAT MULTI STRIPE
KNIT HAT (ONE SIZE)



G6243
BLK GUIN 6 NAT 3D EMB BB CAP
(ONE SIZE)



G9319
BLK GUIN 6 NAT KNIT SCARF
(ONE SIZE)



G5167, G2091, G3076

OUR PERFORMANCE RANGE IS FULL OF FEATURES...

- DRY FIT PERFORMANCE FABRIC

-  STABILIZES CORE TEMPERATURE
-  DRAWS MOISTURE AWAY FROM SKIN
-  ENHANCES BREATHABILITY & COMFORT
-  IMPROVES HYDRATION & CIRCULATION
-  FOR PEAK PERFORMANCE
-  MACHINE WASHABLE



G5166



G5166
BLK/GRY GUINN FULL ZIP PERF HOOD
(S,M,L,XL,XXL,XXXL)



G5165
BLK/GREY SUBLIMATED PERF JACKET
(S,M,L,XL,XXL,XXXL)



G5165



G1270



G1270
WHT GUIN SPOT HARP PERF T-SHIRT
(S,M,L,XL,XXL)



LIGHT REFLECTIVE
DETAILING



G1299
GRY GUIN HARP PERF MENS T
(S,M,L,XL,XXL)



G2088
BLK/GRY GUIN HARP BADGE PERF POLO
(S,M,L,XL,XXL)



G6213
BLK GUIN GRY PERFORMANCE
BB CAP (ONE SIZE)



G2088



G3067
BLK/WHT GUIN PERFORMANCE S/S RUGBY
(S,M,L,XL,XXL)

G3067



G5153
BLK GUIN PERE 1759 1/4 ZIP
(XS,S,M,L,XL,XXL)

G5153



Guinness is an iconic brand with a vast history of brewing innovation and remarkable acts of philanthropy. It is synonymous with Ireland and has a heritage rich in Irish culture. With that in mind we have created a capsule collection celebrating the original Irish language bottle label from the Guinness archives. See different product category pages for each garment type.



G3069



G3070



Irish Label translated

Gaelige is Ireland's native language so naturally, it was seen on many Guinness bottlers labels. The top line 'Lionn Dub Dúbalta' means Extra Stout. The bottom line 'Geata San Séamus Át Cliat' means St. James's Gate Dublin. Below the Arthur Guinness Signature you will see 'Ar n-a cur i mbuidéil ag' which means 'bottled at' or 'bottled by' a particular bottler or publican, who's name and address was included below this on the label. Beneath the address, 'Ná cuireann i mbuidéil aon lionn dub ná pórtair eile' states that this particular bottler, has used only Guinness and no other stout or porter. This acted as a guarantee of quality.



G4179 - Page 46

**G3071**BTL/BLK GUIN IR LABEL CYCLING JERSEY
(S,M,L,XL,XXL)**G3070**GRN/BLK GUIN IR LABEL ICE HOCKEY JERSEY
(S,M,L,XL,XXL)

G3070

PERFORMANCE WEAR



G3068
BTL/BLK GUIN PERFORMANCE
S/S JERSEY
(S,M,L,XL,XXL)



G3069
BTL GUIN PERFORMANCE S/S RUGBY
(S,M,L,XL,XXL)



G6223
BTL GUIN IRISH LABEL BEANIE
HAT (ONE SIZE)



G6217
BTL/BLK GUIN IRISH LABEL BBALL
CAP (ONE SIZE)



G9310
BTL GUIN IR LABEL SUEDE BASE
BACK PACK (ONE SIZE)



G3069, G3068

LADIES WEAR



G4177



G4180



G4183



G4187

LADIES CLASSIC T-SHIRTS

**G4186**BOTT GUIN LABEL LDS V/N T/S
(XS,S,M,L,XL,XXL,XXXL)**G4177**GRY GUINN HARP BURNOUT DROP HEM V/N T
(XS,S,M,L,XL)

G4177



G4161

**G4161**BLK GUIN BUTTERFLY T
(XS,S,M,L,XL,XXL,XXXL)**H4061**GRN GUIN TOUCAN R/N LDS T
(XS,S,M,L,XL)



G4179

LADIES PREMIUM T-SHIRTS



G4179

BLK GUIN IRISH LABEL LADIES L/S T
(XS,S,M,L,XL)



G4180



G4180

WHT GUIN 2WAY SEQUIN PINT LADIES T
(XS,S,M,L,XL)



G4187
WHT GUIN LABEL SOFT SCOOP LDS T/S
(XS,S,M,L,XL)



H4059
RED GUIN STAMP GRINDLE LDS T
(XS,S,M,L,XL)



G4187

H4059



G4183
MOSS GRN GUIN LABEL STUDS LDS T
(XS,S,M,L,XL)



G4184
BLK/PK GUIN LOVE DAY SEQUIN LDS V T
(XS,S,M,L,XL)



G4183





G5161



G5164



G5161

BLK GUIN LABEL ST. JAMES GATE HOODIE
(S,M,L,XL,XXL)



G5164

GRY/BLK GUIN HD PRINT C&S HOODIE
(S,M,L,XL,XXL)



G5092

BOT GUIN IRL HARP UNISEX HOODIE
(S,M,L,XL,XXL)

PREMIUM SWEATSHIRT



3D EMBROIDERY



G5163



G5163
BLK GUIN 3D EMB SWEATSHIRT
(XS,S,M,L,XL,XXL)



G5163

DENIM SHIRT



EMBROIDERY



PRESS STUD
BUTTONS



G8004
BLK GUIN HARP EMB DENIM SHIRT
(S,M,L,XL,XXL)



G8004

JACKETS



G5155
BLK GUIN FULL ZIP HOODIE
(XS,S,M,L,XL,XXL)



SLEEVE TAPE



G5149
BLK GUIN HARP SOFT SHELL F/ZIP
JKT (S,M,L,XL,XXL,XXXL)



G5090
BLK GUIN HARP T/M FLEECE JKT
(S,M,L,XL,XXL,XXXL)



G5090

KNITWEAR



G5156
BLK GUIN CREW NK CRM JAC SS
(XS,S,M,L,XL,XXL)



G5157
CRM GUIN CREW NK BOT JAC SS
(XS,S,M,L,XL,XXL)



G5145
GRY JAQ GUIN CREW NECK SS
(XS,S,M,L)



G5138
BOT GUIN CREW NK CRM JAC SS
(XS,S,M,L,XL,XXL)



G5156

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KNITWEAR



G5156, G5157, G6232

ACCESSORIES



G6219, G5153



G9311

G9318



G9307



G6132
BLK GUIN T/M 1759 KNIT HAT
(ONE SIZE)



G6164
CHAR/BLK GUIN HARP KNIT HAT
(ONE SIZE)



G6195
BLK GUIN RIB SIG KNIT HAT
(ONE SIZE)



G6230
BLK/GRY STRIPE 3D EMB
KNIT HAT (ONE SIZE)



G6215
GRY GUIN TURN UP RIB KNIT
BEANIE (ONE SIZE)



G6231
BLK/GRY GUIN POMPOM LS HAT
(ONE SIZE)



G6216
BURG GUIN SPECKLE STR BOBBLE
HAT (ONE SIZE)



G6223
BTL GUIN IRISH LABEL BEANIE
HAT (ONE SIZE)



G6219
BLK GUIN WOVEN IR LABEL
BADGE BEANIE HAT (ONE SIZE)



G6226
BLK GUIN GILROY TOUCAN KNIT
ACRYLIC HAT (ONE SIZE)



G6178
BLK/CRM GUIN STRIPED LDS
KNITTED HAT (ONE SIZE)



G9290
NAT GUIN CABLE & RIB
KNIT GLOVES (ONE SIZE)



G9291
CHAR GUIN CABLE & RIB
KNIT GLOVES (ONE SIZE)



G9254
BLK/CRM GU STRIPED
WOOL SCARF (ONE SIZE)



G9289
NAT GUIN CABLE & RIB KNIT SNOOD
(ONE SIZE)



G6244
BOT/CRM GUIN JACQUARD
KNIT HAT (ONE SIZE)



G9292
CHAR GUIN CABLE & RIB KNIT
SCARF (ONE SIZE)



G9320
BOT/CRM GUIN KNIT
SCARF (ONE SIZE)



G6008
BLK SIG EMB PINT FUN HAT
(ONE SIZE)



G6217
BTL/BLK GUIN IRISH LABEL BBALL
CAP (ONE SIZE)



G6222
GRY TWEED GUIN WOVEN PATCH BB
CAP (ONE SIZE)



G6234
BLK/WHT GUIN 3D EMB HARP BB CAP
(ONE SIZE)



G6227
NVY/BUR GUI GILROY SKETCH DISTRESS
BBALL (ONE SIZE)



G6225
BLK GUIN LABEL BBALL CAP
(ONE SIZE)



G6235
RED/WHT GUIN LOVELY TOUCAN BB
CAP (ONE SIZE)



G6220
BLK/TAN GUIN CELTIC KNOT HARP
BB CAP (ONE SIZE)



G6233
BOT GUINN 3D EMB BB CAP
(ONE SIZE)



G6240
BURG/BLK GUIN 3D EMB PRT BBCAP
(ONE SIZE)



G6000
BLK SIG EMB B/BALL CAP
(ONE SIZE)



G6153
BLK GUIN ENG LAB BOT CAP
(ONE SIZE)



G6211
BOT GUIN WHITE SHAM BB CAP
(ONE SIZE)



G6133
BLK GUIN SHAM BOTTLE CAP
(ONE SIZE)



G6203
BLK GUIN EMBOSSED TWEED BB CAP
(ONE SIZE)



G6212
BOT GUIN DISTRESSED
PATCH BB CAP (ONE SIZE)



G6146
BOT GUIN IRL BOT CAP
(ONE SIZE)



G6209
BLK GUIN 3D HARP BTL OPENER BB
CAP (ONE SIZE)



G6213
BLK GUIN GRY PERFORMANCE BB CAP
(ONE SIZE)

RECYCLED KNITTED HATS



*Contrast lining.

G6236
BLK/BURG GUIN LABEL RECYC KNIT
HAT (ONE SIZE)



G6237
BLK/GUIN TURNUP RECYCLED KNIT
HAT (ONE SIZE)



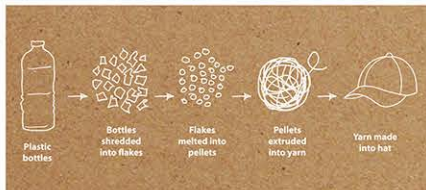
G6238
KHK GUIN TURNUP RECYCLED KNIT
HAT (ONE SIZE)



G6239
BOT GUIN 3D TURNUP RECYC KNIT
HAT (ONE SIZE)

These planet friendly knitted hats are made from recycled polyester yarn.

Every year around 300 million tonnes of plastic is produced, and each year around 8 million tonnes ends up in our oceans. We are committed to helping build a sustainable future by developing product that enables our customer to have a positive impact on wellbeing, communities and the planet.



FLAT CAPS



G6221
GRY GUIN TWEED PATCH FLAT CAP
(M,L)



G6035
MUL GUIN/HARP EMB FLAT CAP
(M,L)



G6189
GRY GUIN TWEED FLAT CAP
(M,L)



G6232
GRN GUIN TWEED/CHECK PATCH
FLAT CAP (M,L)



G6232, G5157

RECYCLED / FLAT CAPS



G9041
BLK GUIN SIG PINT SOCKS
(ONE SIZE)



G9214
BLK/RED GUIN BEST DAD SOCK
(ONE SIZE)



G9285
BLK GUIN TALL DARK HAVE SOME
SOCK (ONE SIZE)



G9159
BLK GUIN A/O SHAM SOCK
(ONE SIZE)



G9248
BLK GUIN POLKA DOT LDS SOCK
(ONE SIZE)



G9286
BLK GUIN BURG & GRY STRIPED SOCK
(ONE SIZE)



H9009
BLK GUIN BY NIGHT SOCKS
(ONE SIZE)



H9012
BLK FLYING TOUCAN SOCK
(ONE SIZE)



G9287
BLK GUIN STRIPE FLYING
TOUC SOCK (ONE SIZE)



G9288
BLK GUIN COLOUR TOUCANS
WITH PINT SOCK (ONE SIZE)



G9299
BLK GUIN AOP PINT BLUE
RIM SOCK (ONE SIZE)



G9309
BLK/BTL GUIN IRISH LABEL HARP
SOCK (ONE SIZE)



G9160
BLK GU A/O SHAM LDS SPORT
SOCK (ONE SIZE)



G9322
BLK GUIN PINT MENS TRAINER
SOCK (ONE SIZE)

SLIPPERS



G9318
BLK GUIN HARP WEAVE LINED SLIPPER
SOCKS (ONE SIZE)



G9321
BLK/BUR GUIN TOUCAN LDS
TRAINER SOCK (ONE SIZE)



G9323
BLK GUIN HARP MENS TRAINER
SOCK (ONE SIZE)



G9004
BLK SIG EMB PINT SLIPPERS
(ONE SIZE)



G9307
BLK GUIN BRING ME A PINT SOCKS
(ONE SIZE)



H9113
BLK/BLU GUIN GILROY TOUCAN
NOVELTY SOCK (ONE SIZE)



H9112
GRY/NVY GUIN GILROY TORTOISE
NOVELTY SOCK (ONE SIZE)

BAGS

INSULATED COOLER
BACK PACKINSULATING
LININGBOTTLE
OPENER

G9311
BLK GUIN COOL BAG WITH BOTTLE
OPENER (ONE SIZE)

G9311



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G9296
BLK/BRW GUIN SUEDE BASE BACKPACK
(ONE SIZE)



G9310
BTL GUIN IR LABEL SUEDE BASE BACK PACK
(ONE SIZE)



G9314
NAT GUINN RELAX TORTOISE
TOTE BAG (ONE SIZE)



G9315
BLK GUINN RELAX TORTOISE
TOTE BAG (ONE SIZE)



G9316
NAT LOVELY DAY TOUCAN
TOTE BAG (ONE SIZE)



G9317
BLK LOVELY DAY TOUCAN
TOTE BAG (ONE SIZE)



G1121
GUIN COMPRESSED T/SHIRT
(XL)



G9220
BLK GUIN COMPRESSED BOXER
SHORT (L)



G9219
BLK GUIN COMPRESSED SOCK
(ONE SIZE)



H9109
BLK GUIN TOUC COMPRESSED SOCK
(ONE SIZE)



H9074
MULTI GUIN TOUCAN BOXER
(S,M,L,XL)



H9101
BLK GUIN ENG LAB BOXER SHORT
(S,M,L,XL)



H9096
BLK GUIN BY NIGHT BIG PINT BOXER
(S,M,L,XL)



G9301
BLK GUIN HARP BURG WAVE BOXER
(S,M,L,XL)

This product is intended for purchase and enjoyment by people of legal purchase age for alcohol beverages.

The merchandise in this catalogue is shown for representation purpose only.

The colours and styles may change without notice. Not all products / slogans displayed may be available in all markets.

Always Drink Responsibly.

DRINKAWARE.CO.UK

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G1294, G1277, G4183