



GUINNESS
2024



GUINNESS™
Dublin - Ireland



Lovely day
for a
GUINNESS



Traditional Craft Ltd

2024

Traditional Craft Limited proudly introduces the 2024 GUINNESS™ Official Merchandise Clothing Collection.

GUINNESS™



G1348, G5236, G5229



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G1348



G1347

G1347



G1348

GUINNESS LOVELY DAY COLLECTION



G1347
CRM GUIN HARP T-SHIRT
(XS,S,M,L,XL,XXL)



G1348
SPRING GREEN TOUCAN T-SHIRT
(XS,S,M,L,XL,XXL)

GUINNESS™





G5229
 CREAM GUINNESS EMB 1/4 ZIP
 SWEAT
 (XS,S,M,L,XL,XXL)



G5236
 SPRING GRN TOUCAN SWEATSHIRT
 (S,M,L,XL,XXL,XXXL)

Ireland
 GUINNESS



G5229, G5236



G5236



G5229

GUINNESS™





G6275

REVERSIBLE HAT



G6275
 ALLOVER TOUCAN REVERSIBLE BUCKET
 HAT
 (ONE SIZE)



G6276
 SPRING GREEN HARP KNITTED HAT
 (ONE SIZE)

G9389
 WHT ALL OVER TOUCAN BELT BAG
 (ONE SIZE)



G6274
 SPRING GREEN HARP GUIN BASEBALL CAP
 (ONE SIZE)



G6273
 CRM HARP GUIN BASEBALL CAP
 (ONE SIZE)



G6273





G1351
AIRFORCE BLUE VINTAGE LABEL T-SHIRT
(XS,S,M,L,XL,XXL,3XL)



G1350
GOLDEN YW LOVELY DAY T-SHIRT
(XS,S,M,L,XL,XXL)



G5233
BURG LOVELY DAY SWEATSHIRT
(XS,S,M,L,XL,XXL)



**My Goodness
My GUINNESS**



G8008
WHT GUINNESS DOODLES SHORT SLV
SHIRT
(XS,S,M,L,XL,XXL)



**THERE'S
NOTHING
LIKE A
GUINNESS™**



G6272
WHT GUINNESS DOODLES BUCKET HAT
(ONE SIZE)



G9388
WHT THERE'S NOTHING LIKE A GUINNESS
SPORT SOCK
(ONE SIZE)





*MADE FROM
RECYCLED COTTON



G9386
GREEN GUINNESS RECYCLED COTTON
BAG
(ONE SIZE)



G9387
BLACK GUINNESS RECYCLED
COTTON BAG
(ONE SIZE)



G9385
DENIM BLUE LOVELY DAY GUIN
RECYCLED COTTON BAG
(ONE SIZE)



G9384
RED LOVELY DAY GUIN RECYCLED
COTTON BAG
(ONE SIZE)



G6282
DENIM GUIN HARP WASHED BASEBALL CAP
(ONE SIZE)



G6281
BLK GUIN HARP WASHED BASEBALL CAP
(ONE SIZE)



G6283
BOT GUIN HARP WASHED BASEBALL CAP
(ONE SIZE)



G6284
RED GUIN HARP WASHED BASEBALL CAP
(ONE SIZE)



G6279
AIRFORCE BLUE TOUCAN KNITTED HAT
(ONE SIZE)





G1349
CHARCOAL VINTAGE LABEL T-SHIRT
(S,M,L,XL,XXL,3XL)



G5230
CHARCOAL VINTAGE LABEL SWEATSHIRT
(XS,S,M,L,XL,XXL,XXXL)



VINTAGE LABEL COLLECTION



G6277
CHARCOAL VINTAGE LABEL BASEBALL CAP
(ONE SIZE)



G6278
CHARCOAL VINTAGE LABEL KNITTED HAT
(ONE SIZE)



GH1259
BLK GUIN HARP R/N T
(XS,S,M,L,XL,XXL,XXXL)



HH1028
BLK ENG LABEL PRINT R/N T/S
(XS,S,M,L,XL,XXL,XXXL)



G1296
BLK LOVELY DAY FOR GUIN T
(S,M,L,XL,XXL,XXXL)



GH1171
BOTT GUIN IRL HARP HANG T
(S,M,L,XL,XXL,XXXL)



G1352
BOTT GUIN IRISH LABEL T/S
(S,M,L,XL,XXL,XXXL)



G1354
CHOC GU VINTAGE LABEL T-SHIRT
(S,M,L,XL,XXL)



G1355
GRN MARL GUIN RECYCLED PET T-SHIRT
(XS,S,M,L,XL,XXL)



G1273
BLK/WHT GUIN DUB LABEL L/S
(S,M,L,XL,XXL,XXXL)



PREMIUM T-SHIRT COLLECTION



EMBROIDERY

G1330
PEWTER HARP EMB T/S
(S,M,L,XL,XXL)



H1075
BLK GUIN STAMP GRINDLE R/N T
(S,M,L,XL,XXL)



G1345
FOR GRINDLE LABEL RINGER T/S
(S,M,L,XL,XXL)



G1345



EMBROIDERY

G1339
PEW GUIN EMB HARP MENS T
(S,M,L,XL,XXL)



G1271
BLK/DEEP TAN GUIN TAPE T/S
(XS,S,M,L,XL,XXL,XXXL)

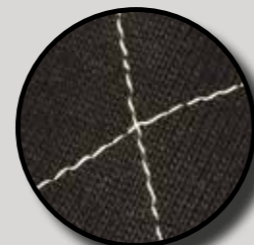


G1340
WHT ARTHUR GUIN SURGE T/S
(S,M,L,XL,XXL)





METAL HARP BADGE



STICHING DETAIL



CUT & SEW PANELS



EMBOSSED TAB



METAL HARP BADGE



SUEDE ELBOW PATCHES



G3039
CREAM/BLK GUIN L/S RUGBY
(S,M,L,XL,XXL,XXXL)



G3073
PEW/CRM GUIN METAL HARP BG LS RUGBY
(S,M,L,XL,XXL,XXXL)





G3079
 BLK GUIN HARP TAPE L/S RUGBY
 (S,M,L,XL,XXL)



G3079





6 NATIONS COLLECTION



G3077



G3077



G3078



G3077
MULTI PERF TSHIRT 6 NATIONS
(S,M,L,XL,XXL)



G3078
BLK GUIN 6 NATIONS LONG SLEEVE
RUGBY
(S,M,L,XL,XXL,3XL)



G5225



G5225
 BLK/GRY 1/4 ZIP 6 NATIONS
 PERFORMANCE TOP
 (S,M,L,XL,XXL)



G5226



G5226



G5226
 BLK GUIN 6 NATIONS 1/4 ZIP
 SWEATSHIRT
 (S,M,L,XL,XXL,3XL)



6 NATIONS COLLECTION



G1293
BLK GUIN 6 NATIONS RUGBY
T/S (S,M,L,XL,XXL,XXXL)



G3074
BLK GUIN 6 NATIONS SUB S/S
MENS PERF T (S,M,L,XL,XXL)



G3074



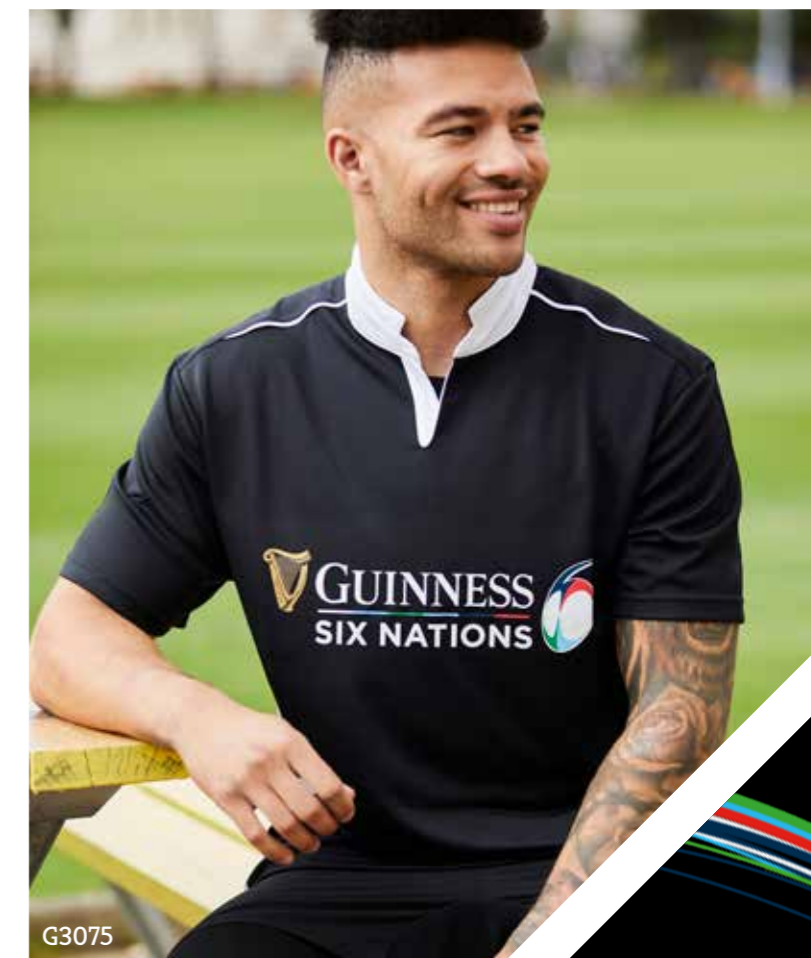
G1293



G1313
COLOUR BLOCK 6 NAT PREM
T-SHIRT (S,M,L,XL,XXL)



G3075
BLK GUIN 6 NATIONS PERF
S/S RUGBY (S,M,L,XL,XXL)



G3075

RUGBY'S GREATEST CHAMPIONSHIP

RUGBY'S GREATEST CHAMPIONSHIP



G5168

RUGBY'S
GREATEST
— CHAMPIONSHIP —

6 NATIONS COLLECTION



G5168
BLK GUIN 6 NATIONS RUGBY HOODIE
(S,M,L,XL,XXL)



G5168



G5182
COLOUR BLOCK 6 NATION
HOODIE (S,M,L,XL,XXL)



G5182



G5182



G6242
BLK GUIN 6 NAT MULTI STRIPE
KNIT HAT (ONE SIZE)



G6243
BLK GUIN 6 NAT 3D EMB BB CAP
(ONE SIZE)



G5184
GRY FLEECE 6 NATIONS HALF ZIP
(S,M,L,XL,XXL)



G5184

RUGBY'S
GREATEST
— CHAMPIONSHIP —



G5231

PERFORMANCE WEAR



G5231
 BOT GUIN HARP WAFFLE PERF 1/4 ZIP
 TOP
 (XS, S,M,L,XL,XXL)



G2093
 GRY GUIN HARP PERF WAFFLE POLO
 (S,M,L,XL,XXL)



GUINNESS



G5153



G5153
 BLK GUIN PERF 1759 1/4 ZIP
 (XS,S,M,L,XL,XXL)



G3067
 BLK/WHT GUIN PERFORMANCE
 S/S RUGBY
 (S,M,L,XL,XXL)



G3067





G5232
 BLK GUIN EMB 1/4 ZIP SWEATSHIRT
 (XS,S,M,L,XL,XXL,3XL)



POLO SHIRT



G2066
 BLK GUIN 59 WHITE STR COLLAR S/S POLO
 (S,M,L,XL,XXL)



COLLAR TIPPING



EMBROIDERY



LADIES T-SHIRTS



G4161
BLK GUIN BUTTERFLY T
(XS,S,M,L,XL,XXL,XXXL)



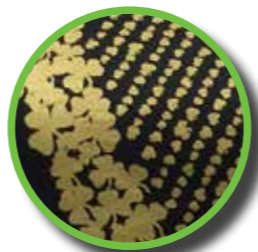
G4198
BLK GUIN LABEL SOFT SCOOP T-SHIRT
(XS,S,M,L,XL)



G4194
BLK GLASS OF FASHION LDS T-SHIRT
(XS,S,M,L,XL)



GOLD SPARKLE



GOLD PRINT



G4193
PEW GUIN FOIL HARP R/SLV LDS T
(XS,S,M,L,XL)



GOLD FOIL



G4191
BLK GUIN SHAM HARP DS SCOOP T
(XS,S,M,L,XL)



H4059



H4059
RED GUIN STAMP GRINDLE LDS T
(XS,S,M,L,XL)



FLOCK PRINT



FOIL & STUDS



G4183
MOSS GRN GUIN LABEL STUDS LDS T
(XS,S,M,L,XL)



G4180
WHT GUIN 2WAY SEQUIN PINT LADIES T
(XS,S,M,L,XL)



2 WAY SEQUINS



G4179
BLK GUIN IRISH LABEL LADIES L/S T
(XS,S,M,L,XL)



GOLD FOIL





G5210
BLK GUIN LABEL ST. JAMES GATE HOODIE
(S,M,L,XL,XXL)



G5237
BLK GRINDLE GUIN LABEL HOODIE
(S,M,L,XL,XXL)



G5092
BOT GUIN IRL HARP UNISEX HOODIE
(S,M,L,XL,XXL)



G5207
BLK GUIN EMB & HARP HOODIE
(S,M,L,XL,XXL)



G5238
ASH GRY GUIN LABEL HOODIE
(S,M,L,XL,XXL)



G5161
BLK GUIN LABEL ST. JAMES GATE HOODIE
(S,M,L,XL,XXL)



G5234
BLK GUIN IREL RECYCLED PET SWEATSHIRT
(XS,S,M,L,XL,XXL)



G5235
BOT GUIN LABEL RECYCLED PET SWEATSHIRT
(XS,S,M,L,XL,XXL,3XL)





G5149
BLK GUIN HARP SOFT SHELL F/ZIP
JKT (S,M,L,XL,XXL,XXXL)



G5197
BLK GUIN HARP FLEECE
(S,M,L,XL,XXL,XXXL)



G5197



G5149





G5157, G5138



G5157
CRM GUIN CREW NK BOT JAC JUMPER
(XS,S,M,L,XL,XXL)



G5138
BOT GUIN CREW NK CRM JAC JUMPER
(XS,S,M,L,XL,XXL)



G5138, G6232



G5223, G5227



G5223
 CREAM GUINNESS CABLE KNIT JUMPER
 (XS,S,M,L,XL,XXL,XXXL)



G5224
 BLK GUINNESS CABLE KNIT JUMPER
 (XS,S,M,L,XL,XXL,XXXL)



G5227



G5227
 BOTTLE GUINNESS CABLE KNIT JUMPER
 (XS,S,M,L,XL,XXL,XXXL)





CABLE BOBBLE HATS



G6270
 BLK GUINNESS CABLE BOBBLE HAT
 (ONE SIZE)



G6271
 CREAM GUINNESS CABLE BOBBLE HAT
 (ONE SIZE)



G6280
 BOT GUINNESS CABLE BOBBLE HAT
 (ONE SIZE)

G6271



GUINNESS



G6262
 CHAR GUIN EMB HARP BB CAP
 (ONE SIZE)



G6259
 BLK/WHT GUIN LOVELY TOUCAN BB
 CAP (ONE SIZE)



G6253
 BLK SML PINT BASEBALL CAP
 (ONE SIZE)



G6000
 BLK SIG EMB B/BALL CAP
 (ONE SIZE)



G6225
 BLK GUIN LABEL BBALL CAP
 (ONE SIZE)



G6234
 BLK/WHT GUIN 3D EMB HARP BB CAP
 (ONE SIZE)



G6203
 BLK GUIN EMBOSSED TWEED BB CAP
 (ONE SIZE)



G6212
 BOT GUIN DISTRESSED
 PATCH BB CAP (ONE SIZE)



G6222
 GRY TWEED GUIN WOVEN PATCH BB
 CAP (ONE SIZE)



G6133
 BLK GUIN SHAM BOTTLE CAP
 (ONE SIZE)



G6146
 BOT GUIN IRL BOT CAP
 (ONE SIZE)



G6153
 BLK GUIN ENG LAB BOT CAP
 (ONE SIZE)



G6209
 BLK GUIN 3D HARP BTL OPENER BB
 CAP (ONE SIZE)





G6263
BLK/CHAR GUIN JACQ BOBBLE HAT
(ONE SIZE)



G6279
AIRFORCE BLUE TOUCAN KNITTED HAT
(ONE SIZE)



G6132
BLK GUIN T/M 1759 KNIT HAT
(ONE SIZE)



G6164
CHAR/BLK GUIN HARP KNIT HAT
(ONE SIZE)



G6195
BLK GUIN RIB SIG KNIT HAT
(ONE SIZE)



G6230
BLK/GRY STRIPE 3D EMB
KNIT HAT (ONE SIZE)



G6223
BTL GUIN IRISH LABEL BEANIE
HAT (ONE SIZE)



G6219
BLK GUIN WOVEN IR LABEL
BADGE BEANIE HAT (ONE SIZE)



G6261
BLK GUIN HARP WOVEN LABEL HAT
(ONE SIZE)



G6264
BLK/GRN GUIN PINT KNIT HAT
(ONE SIZE)



G6244
BOT/CRM GUIN JACQUARD
KNIT HAT (ONE SIZE)



G9320
BOT/CRM GUIN KNIT
SCARF (ONE SIZE)



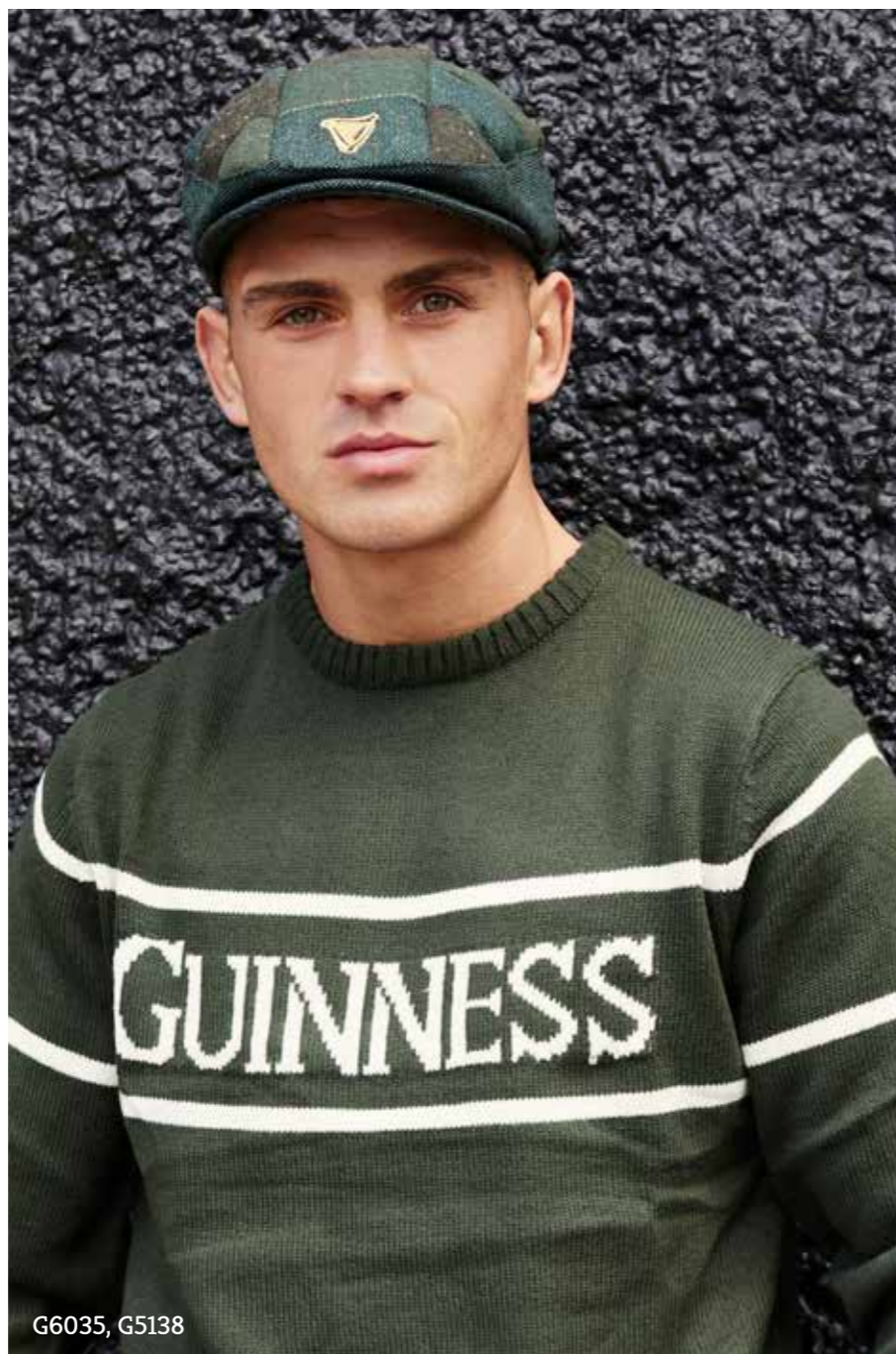
G6035
MUL GUIN/HARP EMB FLAT CAP
(M,L)



G6189
GRY GUIN TWEED FLAT CAP
(M,L)



G6232
GRN GUIN TWEED/CHECK PATCH FLAT CAP
(M,L)



G6035, G5138

RECYCLED YARN KNITTED HATS



G6237
BLK/GUIN TURNUP RECYCLED KNIT HAT (ONE SIZE)



G6238
KHK GUIN TURNUP RECYCLED KNIT HAT (ONE SIZE)



G6255
BLK SML PINT RECYCLED KNIT HAT (ONE SIZE)

PINT FUN HAT



G6008
BLK SIG EMB PINT FUN HAT
(ONE SIZE)

KNIT HAT WITH TORCH



G6251
BLK GUINNESS LED LIGHT KNITTED HAT
(ONE SIZE)



SLIPPERS



G9004
BLK SIG EMB PINT SLIPPERS
(ONE SIZE)



G9356
BLK/WHT GUI IF YOU CAN READ THIS SLIPPER
(S=4/7,M=8/10,L=11/13)



G9041
BLK GUIN SIG PINT SOCKS
(ONE SIZE)



G9159
BLK GUIN A/O SHAM SOCK
(ONE SIZE)



H9009
BLK GUIN BY NIGHT SOCKS
(ONE SIZE)



G9248
BLK GUIN POLKA DOT LDS SOCK
(ONE SIZE)



G9160
BLK GU A/O SHAM LDS SPORT
SOCK (ONE SIZE)



G9321
BLK/BUR GUIN TOUCAN LDS
TRAINER SOCK (ONE SIZE)



G9288
BLK GUIN COLOUR TOUCANS
WITH PINT SOCK (ONE SIZE)



G9214
BLK/RED GUIN BEST DAD SOCK
(ONE SIZE)



G9358
BLK GUIN TOUCAN AOP SOCK
(ONE SIZE)



G9368
BLK/GRN GUIN HARP SOCK
(ONE SIZE)

RECYCLED YARN SOCKS



G9360
GRY/BLU SEALION RECYCLED
YARN SOCK (ONE SIZE)



G9359
GRY/BLK TOUCAN RECYCLED
YARN SOCK (ONE SIZE)



H9012
BLK FLYING TOUCAN SOCK
(ONE SIZE)



G9299
BLK GUIN AOP PINT BLUE
RIM SOCK (ONE SIZE)



G9285
BLK GUIN TALL DARK HAVE SOME
SOCK (ONE SIZE)

SIDE BY SIDE SOCKS



G9286
BLK GUIN BURG & GRY STRIPED SOCK
(ONE SIZE)



G9287
BLK GUIN STRIPE FLYING
TOUC SOCK (ONE SIZE)



G9309
BLK/BTL GUIN IRISH LABEL HARP
SOCK (ONE SIZE)



G9388
WHT THERES NOTHING LIKE A GUINNESS
SPORT SOCK
(ONE SIZE)



G9307
BLK GUIN BRING ME PINT SOCKS
(ONE SIZE)





H9074
MULTI GUIN TOUCAN BOXER
(S,M,L,XL)



H9096
BLK GUIN BY NIGHT BIG PINT BOXER
(S,M,L,XL)



H9101
BLK GUIN ENG LAB BOXER SHORT
(S,M,L,XL)



G9296



G9296
BLK/BRW GUIN SUEDE BASE BACKPACK
(ONE SIZE)



G1121
GUIN COMPRESSED T/SHIRT
(XL) 12 UNITS PER BOX



G9220
BLK GUIN COMPRESSED BOXER SHORT
(L) 20 UNITS PER BOX



G9219
BLK GUIN COMPRESSED SOCK
(ONE SIZE) 36 UNITS PER BOX



G9345
BLK GIFT OF GUIN HARP 2PACK SOCK CAN SET
(ONE SIZE)



NOVELTY CAN MONEY BOX
2
PAIR
SOCKS

* Packaged in a novelty can of Guinness that doubles as a money box.



* Example of Counter Top product Display Box.



H9109
BLK GUIN TOUC COMPRESSION SOCK
(ONE SIZE) 16 UNITS PER BOX



GUINNESS™



This product is intended for purchase and enjoyment by people of legal purchase age for alcohol beverages.

Get the facts. Be **DRINKAWARE** < Visit drinkaware.ie

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