



GUINNESS

2026





Traditional Craft Limited proudly
introduce the 2026
GUINNESS™ Official Merchandise
Clothing Collection.



CATEGORIES

STREETWEAR JERSEYS	04-07	SOCKS & SLIPPERS	44-45
BLACK & CREAM	08-11	SPORTS SOCKS	46
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G3093, G3095



G3095



G3094

STREETWEAR JERSEYS



G3080



G3093, G3095



G3095, G3093



G3093
PINK / BLUE EMB TOUCAN STRIPED
JERSEY
(XS,S,M,L,XL,XXL)



G3094
RED / BLK HARP CREST
CHECKED JERSEY
(XS,S,M,L,XL,XXL)



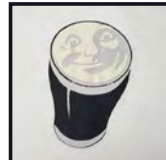
G3095
CRM / BLK HARP GRADIENT CHECK
JERSEY
(XS,S,M,L,XL,XXL)



G3080
BLK/BOT GUIN STRIPED PERF TOP
(XS,S,M,L,XL,XXL,XXXL)



G3080



G1364
BLK/CRM CHENILLE GUINNESS WORD TS
(XS,S,M,L,XL,XXL)



G1365
CRM SMILING PINT MENS T-SHIRT
(XS,S,M,L,XL,XXL)



G5267
CREAM MY GOODNESS JUMPER
(XS,S,M,L,XL,XXL)



G5241
BLK/CRM CHUNKY LETTERS KNIT JUMPER
(XS,S,M,L,XL,XXL)



G1365



G5267



G5245



G5265



G1364



G5241



G5265



G3081
CRM/BLK GUIN 1759 AMERICAN FOOTBALL TOP
(XS,S,M,L,XL,XXL)



G5245
CRM & BLK GUIN 1/4 ZIP FLEECE
(XS,S,M,L,XL,XXL,XXXL)



G5265
BLK SMILING PINT FULL ZIP SWEATSHIRT
(XS,S,M,L,XL,XXL)



G9407
BLK SMILING PINT CROSS BODY BAG
(ONE SIZE)



G6287
BLK/CRM GUIN WOVEN
BADGE BBALL CAP
(ONE SIZE)



G6297
BLK MY GOODNESS
BASEBALL CAP
(ONE SIZE)



G6296
CREAM GUIN REPEAT
KNIT HAT
(ONE SIZE)



G6286
BLK/CRM CHUNKY GUIN
WORD KNIT HAT
(ONE SIZE)



G9396
BLK GUINNESS WORD BAMBOO SOCK
(ONE SIZE)



G9397
BLK SMILING PINT BAMBOO SOCK
(ONE SIZE)



G5245, G9407





G5269



G5242



G5242

SUSTAINABLE FABRICS - UNISEX STYLES - BCI COTTON KNITS



G1366



G1348



G1348



G5326



G5243

**G1366**CRM LOVELY DAY GUIN POCKET RELAXED TS
(XS,S,M,L,XL,XXL)**G1348**SPRING GREEN TOUCAN T-SHIRT
(XS,S,M,L,XL,XXL)**G9398**CRM LOVELY DAY SPORTS SOCK
(4/7, 6/11)**G9399**SPRING GREEN LOVELY DAY
SPORTS SOCK (4/7, 6/11)**G9389**WHT ALL OVER TOUCAN BELT BAG
(ONE SIZE)**G5243**CRM/SPRING GRN RIB KNIT JUMPER
(XS,S,M,L,XL,XXL)**G5242**CRM/SPRING GRN GUIN IRL KNIT CARDIGAN
(XS,S,M,L,XL,XXL)**G6276**SPRING GREEN HARP KNITTED HAT
(ONE SIZE)**G6275**ALL OVER TOUCAN REVERSIBLE
BUCKET HAT (ONE SIZE)**G5236**SPRING GRN TOUCAN SWEATSHIRT
(XS,S,M,L,XL,XXL,XXXL)**G5229**CREAM GUINNESS EMB
1/4 ZIP SWEAT (XS,S,M,L,XL,XXL)**G5269**SAGE GUINNESS KNITTED HOODIE
(XS,S,M,L,XL,XXL)**G6273**CRM HARP GUIN BASEBALL CAP
(ONE SIZE)**G6274**SPRING GREEN HARP GUIN BASEBALL
CAP (ONE SIZE)**G6305**CRM GUIN 3D EMBROIDERY
BASEBALL CAP (ONE SIZE)



G1381
BRN GUIN HARP PATCH PREMIUM T-SHIRT
(XS,S,M,L,XL,XXL)

G5266
BRN GUIN TRADEMARK HOODIE 1/4
ZIP SWEAT (XS,S,M,L,XL,XXL)



G6300
STONE GUIN CORD BASEBALL CAP
(ONE SIZE)

G6301
BLK GUIN TM CORD BASEBALL CAP
(ONE SIZE)

G6302
BRN GUIN TM CORD BASEBALL CAP
(ONE SIZE)



G6303
STONE GUIN TRADEMARK KNIT HAT
(ONE SIZE)

G6304
BRN GUIN TRADEMARK KNIT HAT
(ONE SIZE)



G1381, G5266

T-SHIRT COLLECTION

**GH1259**BLK GUIN HARP R/N T
(XS,S,M,L,XL,XXL,XXXL)**HH1028**BLK ENG LABEL PRINT R/N T/S
(XS,S,M,L,XL,XXL,XXXL)**GH1171**BOTT GUIN IRL HARP HANG T-SHIRT
(S,M,L,XL,XXL,XXXL)**G1352**BOTT GUIN IRISH LABEL T/S
(S,M,L,XL,XXL,XXXL)**G1296**BLK LOVELY DAY FOR GUIN T-SHIRT
(XS,S,M,L,XL,XXL,XXXL)**H1075**BLK GUIN STAMP GRINDLE R/N T
(S,M,L,XL,XXL)**G1271**BLK/DEEP TAN GUIN TAPE T/S
(XS,S,M,L,XL,XXL,XXXL)

G1296

THE HERITAGE COLOUR EDIT

**G1351**AIRFORCE BLUE VINTAGE LABEL
T-SHIRT (XS,S,M,L,XL,XXL,XXXL)**G1350**GOLDEN YW LOVELY DAY T-SHIRT
(XS,S,M,L,XL,XXL)**G5233**BURG LOVELY DAY SWEATSHIRT
(XS,S,M,L,XL,XXL)

FOOTBALL TOUCAN

**G1382**BOTT GUIN FOOTBALL TOUCAN
T-SHIRT (S,M,L,XL,XXL)**G5270**BOTT GUIN FOOTBALL TOUCAN HOODY
(S,M,L,XL,XXL)
GUINNESS 2026
OFFICIAL MERCHANDISE



G1349

VINTAGE LABEL



G1349
CHARCOAL VINTAGE LABEL T-SHIRT
(S,M,L,XL,XXL,XXXL)



G5230
CHARCOAL VINTAGE LABEL SWEATSHIRT
(XS,S,M,L,XL,XXL,XXXL)



G6277
CHARCOAL VINTAGE LABEL BASEBALL CAP
(ONE SIZE)



G6278
CHARCOAL VINTAGE LABEL KNITTED HAT
(ONE SIZE)



G5230

HOODIES & 1/4 ZIP



G5092
BOT GUIN IRL HARP UNISEX HOODIE
(S,M,L,XL,XXL)



G5161
BLK GUIN LABEL ST. JAMES GATE HOODIE
(S,M,L,XL,XXL)

PREMIUM



G5232
BLK GUIN EMB 1/4 ZIP SWEATSHIRT
(XS,S,M,L,XL,XXL,XXXL)



G5232



G8009, G8010



G8010
CRM TOUCAN HAWAIIAN PRINT
MENS S/S SHIRT
(XS,S,M,L,XL,XXL)



G8009
BLK TOUCAN HAWAIIAN PRINT
MENS S/S SHIRT
(XS,S,M,L,XL,XXL)



G9405
BLK TOUCAN HAWAIIAN
PRINT SWIM SHORT
(S,M,L,XL,XXL)

REVERSIBLE BUCKET HATS



G6290
BLK/CRM TOUCAN HAWAIIAN BUCKET HAT
(ONE SIZE)



G6288
BLK TOUCAN HAWAIIAN BUCKET HAT
(ONE SIZE)



G4199
WHT FLYING TOUCAN LDS T-SHIRT
(XS,S,M,L,XL)



G5268
STONE FLYING TOUCAN KNIT JUMPER
(XS,S,M,L,XL,XXL)

G5268, G5223



LADIES CLASSIC T-SHIRTS



G4161
BLK GUIN BUTTERFLY T
(XS,S,M,L,XL,XXL,XXXL)



G4194
BLK GLASS OF FASHION LDS T-SHIRT
(XS,S,M,L)



GOLD SPARKLE



G4198
BLK GUIN LABEL SOFT SCOOP T-SHIRT
(XS,S,M,L,XL)



G4161



G4183

LADIES PREMIUM T-SHIRTS



H4059
RED GUIN STAMP GRINDLE LDS T
(XS,S,M,L,XL)



FLOCK PRINT



FOIL & STUDS



G4183
MOSS GRN GUIN LABEL STUDS LDS T
(XS,S,M,L,XL)



GOLD FOIL



G4193
PEW GUIN FOIL HARP R/SLV LDS T
(XS,S,M,L,XL)



H4059

SIX NATIONS 2026



G3091
BLK GUIN SUBLIMATED 6 NATIONS
TOP (XS,S,M,L,XL,XXL,XXXL)



G3092
BLK GUIN SUBLIMATED 6 NATIONS
RUGBY (XS,S,M,L,XL,XXL)



G5263
BLK 6 NATIONS EMB LOGO 1/4 ZIP SWEAT
(XS,S,M,L,XL,XXL,XXXL)



G1367
BLK 6 NATIONS EMB LOGO T-SHIRT
(S,M,L,XL,XXL)



G3082
BLK GUIN 6 NATIONS RUGBY SHIRT
(S,M,L,XL,XXL)



G5247
BOT 6 NATIONS HOODIE
(S,M,L,XL,XXL)



G5183
BLK/PEW GUIN SIX NAT WOVENPATCH HOODIE
(S,M,L,XL,XXL)



G5183



G3077
MULTI PERF T-SHIRT 6 NATIONS
(S,M,L,XL,XXL)



G5247



G5153



G5153
BLK GUIN PERF 1759 1/4 ZIP
(XS,S,M,L,XL)



G3067
BLK/WHT GUIN PERFORMANCE S/S RUGBY
(S,M,L,XL,XXL)



G3067



G5231
BOT GUIN HARP WAFFLE PERF 1/4 ZIP TOP
(XS, S,M,L,XL,XXL,XXXL)



G5231



G5244
BLK GUIN HARP JACKET
(XS,S,M,L,XL,XXL,XXXL)



G5244



G3083



G3083
BLK GUINNESS HARP MESH L/S TOP
(XS,S,M,L,XL,XXL)



G3084
CRM GUINNESS HARP MESH L/S TOP
(XS,S,M,L,XL,XXL)



G3084



G3085
BLK / GD GUIN AMERICAN F/BALL TOP
(XS,S,M,L,XL,XXL,XXXL)



G3085



G3085



G3086
BT / GD GUIN TOUCAN MESH L/S TOP
(XS,S,M,L,XL,XXL,XXXL)



G3087
BLK / GD GUIN TOUCAN MESH L/S TOP
(XS,S,M,L,XL,XXL,XXXL)



G3086, G3087



G5259
BLK GUIN AMERICAN FOOTBALL SWEAT
(XS,S,M,L,XL,XXL,XXXL)



G5260
BOT GUIN AMERICAN FOOTBALL SWEAT
(S,M,L,XL,XXL,XXXL)



G5259

PREMIUM



G2066
BLK GUIN 59 WHITE STR COLLAR S/S POLO
(S,M,L,XL,XXL)



G2066



G2066



G3079



G3039
CREAM/BLK GUIN L/S RUGBY
(M,L,XL,XXL,XXXL)



G3079



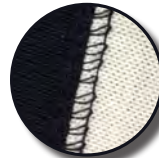
G3039



METAL HARP
BADGE



STICHING DETAIL



CUT & SEW PANELS



G3079
BLK GUIN HARP TAPE L/S RUGBY
(S,M,L,XL,XXL,XXXL)



G5157, G5138



G5138
BOT GUIN CREW NK CRM JAC JUMPER
(XS,S,M,L,XL,XXL)



G5157
CRM GUIN CREW NK BOT JAC JUMPER
(XS,S,M,L,XL,XXL)



G5227
BOTTLE GUINNESS CABLE KNIT
JUMPER
(XS,S,M,L,XL,XXL,XXXL)



G5223
CREAM GUINNESS CABLE KNIT JUMPER
(XS,S,M,L,XL,XXL,XXXL)



G5224
BLK GUINNESS CABLE KNIT JUMPER
(XS,S,M,L,XL,XXL,XXXL)



G5267, G5224



G6289
NVY TOUCAN GUIN BBALL CAP
(ONE SIZE)



G6287
BLK/CRM GUIN WOVEN BADGE
BBALL CAP (ONE SIZE)



G6262
CHL GUIN EMB HARP BB CAP
(ONE SIZE)



G6259
BLK/WHT GUIN LOVELY
TOUCAN BB CAP (ONE SIZE)



G6000
BLK SIG EMB B/BALL CAP
(ONE SIZE)



G6225
BLK GUIN LABEL BBALL CAP
(ONE SIZE)



G6203
BLK GUIN EMBOSSED
TWEED BB CAP (ONE SIZE)



G6222
GRY TWEED GUIN WOVEN
PATCH BB CAP (ONE SIZE)



G6133
BLK GUIN SHAM BOTTLE CAP
(ONE SIZE)



G6146
BOT GUIN IRL BOT CAP
(ONE SIZE)



G6153
BLK GUIN ENG LAB BOT CAP
(ONE SIZE)



G6209
BLK GUIN 3D HARP BTL
OPENER BB CAP (ONE SIZE)



G6305
CRM GUIN 3D EMBROIDERY
BASEBALL CAP (ONE SIZE)



G6274
SPRING GREEN HARP GUIN
BASEBALL CAP (ONE SIZE)



G6273
CRM HARP GUIN BASEBALL CAP
(ONE SIZE)



G6300
STONE GUIN CORD BASEBALL CAP
(ONE SIZE)



G6301
BLK GUIN TM CORD BASEBALL CAP
(ONE SIZE)



G6302
BRN GUIN TM CORD BASEBALL CAP
(ONE SIZE)



G6281
BLK GUIN HARP WASHED BASEBALL
CAP (ONE SIZE)



G6282
DENIM GUIN HARP WASHED BASEBALL
CAP (ONE SIZE)



G6283
BOT GUIN HARP WASHED BASEBALL
CAP (ONE SIZE)



KNITTED HATS



G6255
BLK SML PINT RECYCLED KNIT HAT
(ONE SIZE)



G6286
BLK/CRM CHUNKY GUIN WORD
KNIT HA T (ONE SIZE)



G6230
BLK/GRY STRIPE 3D EMB KNIT HAT
(ONE SIZE)



G6132
BLK GUIN T/M 1759 KNIT HAT
(ONE SIZE)



G6276
SPRING GREEN HARP KNITTED HAT
(ONE SIZE)



G6195
BLK GUIN RIB SIG KNIT HAT
(ONE SIZE)



G6261
BLK GUIN HARP WOVEN LABEL HAT
(ONE SIZE)



G6303
STONE GUIN TRADEMARK KNIT HAT
(ONE SIZE)



G6304
BRN GUIN TRADEMARK KNIT HAT
(ONE SIZE)



G6270
BLK GUINNESS CABLE
BOBBLE HAT (ONE SIZE)

FLAT CAPS



G6035
MUL GUIN/HARP EMB FLAT CAP
(M,L)



G6189
GRY GUIN TWEED FLAT CAP
(M,L)



G6232
GRN GUIN TWEED/CHECK PATCH
FLAT CAP (M,L)



G6298
GRN TWEED STRUCTURED FLAT CAP
(M,L)



G6299
BRN TWEED STRUCTURED FLAT CAP
(M,L)



G6306
BRN GUIN BAKER BOY FLAT CAP
(M,L)



PINT FUN HAT

G6008
BLK SIG EMB PINT FUN HAT
(ONE SIZE)

BUCKET HATS

* REVERSIBLE



G6275
ALL OVER TOUCAN REVERSIBLE
BUCKET HAT (ONE SIZE)



G6290
BLK/CRM TOUCAN
HAWAIIAN
BUCKET HAT (ONE SIZE)



G6288
BLK TOUCAN
HAWAIIAN
BUCKET HAT (ONE SIZE)

KNIT HAT WITH TORCH



G6251
BLK GUINNESS LED LIGHT
KNITTED HAT (ONE SIZE)



G9041
BLK GUIN SIG PINT SOCKS
(ONE SIZE)



G9159
BLK GUIN A/O SHAM SOCK
(ONE SIZE)



H9009
BLK GUIN BY NIGHT SOCKS
(ONE SIZE)



G9286
BLK GUIN BURG & GRY STRIPED
SOCK (ONE SIZE)



G9287
BLK GUIN STRIPE FLYING
TOUC SOCK (ONE SIZE)



G9299
BLK GUIN AOP PINT BLUE
RIM SOCK (ONE SIZE)



G9309
BLK/BTL GUIN IRISH LABEL
HARP SOCK (ONE SIZE)



G9368
BLK/GRN GUIN HARP
SOCK (ONE SIZE)



G9353
BLK/GLD GIFT OF GUIN HARP
AOP SOCK (ONE SIZE)



G9403
BLK MULTI TOUCAN SOCK
(ONE SIZE)



G9404
MULTI TOUCAN GEOMETRIC SOCK
(ONE SIZE)



BAMBOO SOCKS



G9307
BLK GUIN BRING ME PINT SOCKS
(ONE SIZE)



G9396
BLK GUINNESS WORD BAMBOO
SOCK (ONE SIZE)



G9397
BLK SMILING PINT BAMBOO SOCK
(ONE SIZE)

NOVELTY CAN SOCKS

* Packaged in a novelty can of Guinness that doubles as a money box.



G9248
BLK GUIN POLKA DOT LDS
SOCK (ONE SIZE)



G9345
BLK GIFT OF GUIN HARP 2PACK SOCK
CAN SET (ONE SIZE)



SLIPPERS



G9004
BLK SIG EMB PINT SLIPPERS
(ONE SIZE)

SPORTS SOCKS



G9400
WHT/EM GUIN SHAM
HARP SPORTS SOCK
(4-7, 6-11)

G9401
WHT TOUCAN SPORTS SOCK
(4-7, 6-11)

G9402
BLK TOUCAN SPORTS SOCK
(4-7, 6-11)



G9393
WHT/BLK BREW IN IRL
SPORTS SOCK
(4-7, 6-11)

G9394
BLK/WHT BREW IN IRL
SPORTS SOCK
(4-7, 6-11)

G9395
BOT/WHT BREW IN IRL
SPORTS SOCK
(4-7, 6-11)

COUNTER TOP CONDENSED PRODUCT



G9219
BLK GUIN COMPRESSED SOCK
(ONE SIZE) 36 UNITS PER BOX

H9109
BLK GUIN TOUC COMPRESSED SOCK
(ONE SIZE) 16 UNITS PER BOX

* Example of Counter Top product Display Box.

BOXER SHORTS



H9074
MULTI GUIN TOUCAN BOXER
(S,M,L,XL)

H9096
BLK GUIN BY NIGHT BIG PINT
BOXER (S,M,L,XL)

H9101
BLK GUIN ENG LAB BOXER SHORT
(S,M,L,XL)

RECYCLED COTTON TOTES



G9386
GREEN GUINNESS RECYCLED
COTTON BAG
(ONE SIZE)

G9387
BLACK GUINNESS
RECYCLED COTTON BAG
(ONE SIZE)

G9385
DENIM BLUE LOVELY
DAY GUIN RECYCLED COTTON
BAG (ONE SIZE)

G9384
RED LOVELY DAY
GUIN RECYCLED COTTON
BAG (ONE SIZE)

BACKPACKS



G9296
BLK/BRW GUIN SUEDE BASE BACKPACK
(ONE SIZE)

G9362
RED GUINNESS TOUCAN
DRAWSTRING BAG
(ONE SIZE)

G9363
MULTI GUINNESS AO TOUCAN
DRAWSTRING BAG
(ONE SIZE)



This product is intended for purchase and enjoyment by people of legal purchase age for alcohol beverages.

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